

Email Broadcast Summary

As of date:

Client Name	
Subject Line	
From Line	
Date Sent	
SDI Activity Number	
Client's Project Code	

	Count	Percentage
Total Number of Emails Sent	100	
Opt-Outs	10	14.3%
Opened	50	71.4%
Total Click Thrus	150	214.3%
Unique Click Thrus	40	57.1%
Undelivered Emails		
Blocked	5	5.0%
Permanent Error	10	10.0%
Temporary Error	15	15.0%

